



HOW TO APPLY

If you want to take the next step toward becoming a relentless, savvy communicator, please submit all required application materials and any inquiries to:

Angela Himebauch

careers@morganmyers.com
(262) 650-7260

Applicants must submit all of the following:

- MorganMyers Communications Intern Application (available on the Careers page at morganmyers.com)
- Cover letter
- Résumé containing a career-goal statement and a list of academic, professional and leadership accomplishments while in college
- Three references

DEADLINE

All materials must reach MorganMyers by October 31, 2017. All finalists will be asked to participate in an interview, and complete a writing and editing exercise. Finalists will be asked to share a portfolio of work.

MorganMyers

NOT
Your
average
INTERNSHIP

MorganMyers
Ideas that move you

MORGANMYERS

is seeking applicants for its summer 2018 internship program.

WHO WE ARE

MorganMyers has been protecting and promoting brands for more than three decades with offices in Waukesha, Wisconsin, and Waterloo, Iowa. We specialize in the agricultural, food and beverage, and business-to-business industries with a client roster featuring Fortune 500® companies and big brand names.

WHY APPLY

If you are a student pursuing a major in **communications, public relations, advertising or journalism** and are looking for real-life agency experience, the MorganMyers Communications Internship may be the perfect fit for you. The ideal candidate is one who is passionate about the agriculture or food industries, is detail-oriented, is an excellent writer, thrives under pressure and finds the opportunity in every challenge.

Beyond working with prestigious clients and developing an exceptional portfolio, our compensation package usually includes:

- Attractive, highly competitive wages
- A monthly housing/living stipend
- Assistance in finding housing (if needed)
- Paid or reimbursed travel expenses for interview(s)

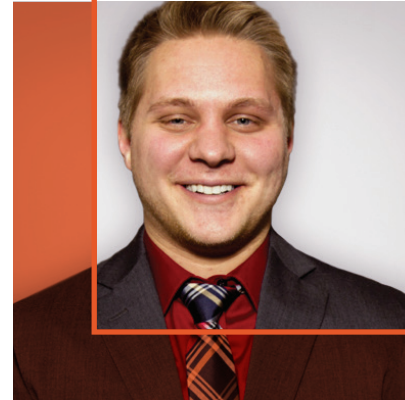
WHAT YOU'LL BE DOING

At MorganMyers, you will gain real-life experience, a strong understanding of the agency environment and well-developed relationships with senior staff. The following is a description of what an intern's summer may look like:

- **Serving clients** such as Illinois Soybean Association, *Oscar Mayer*, Illinois Farm Families, Merck Animal Health and others.
- Filling various roles, such as **project manager, copywriter, account service**, and becoming fully immersed in communications functions. Some of the specific duties and responsibilities include:
 - Researching and writing feature articles, newsletter articles, collateral, audiovisuals and more
 - Developing advertising campaign materials
 - Coordinating special events and trade shows
 - Working with the creative department to produce materials
 - Interacting with the media
 - Taking photos and/or traveling as assignments demand
 - Monitoring time and expenses on assignment work

INSIGHTS INTERNS

From day one, we strive to give you the best internship experience possible that will equip you with the skills needed to thrive throughout your professional life. In fact, some of our past interns share insights about what you can expect, how you'll spend your days and why MorganMyers is not your average internship.



WHAT WAS YOUR FAVORITE PROJECT?

I worked on creating a digital map for one of our clients, **a project I got to see through from start to finish**. I collected county data that showed the economic impact of agriculture and turned that into an interactive map. It gave me a lot of great experience in different areas, such as working with data, copy writing and creating digital assets.

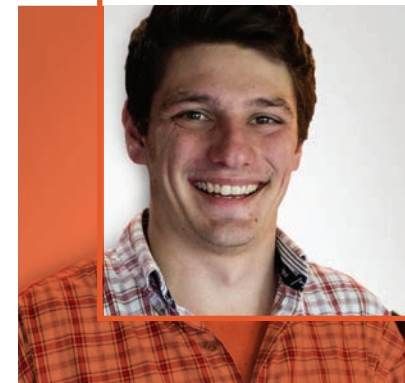
DESCRIBE A TYPICAL DAY.

As anyone will tell you in the agency life, and especially at MorganMyers, **no two days are the same**. One hour, you might be writing a press release with a hot deadline, the next, you're starting to plan the logistics for an upcoming event, and before you realize it, you're at that event working side by side with a client. It's fast paced, it's high energy and it's such a fun experience.



WHAT WOULD YOU TELL OTHERS?

Expect to be **challenged**.
Expect to be **rewarded**.
And expect to **have a lot of fun**.



SUM UP YOUR EXPERIENCE FOR POTENTIAL CANDIDATES.

As an intern you're going to get thrown into opportunities you never expected. You may be taking on a larger role in a project you never thought you'd be able to handle. **That's really exciting**. The people at MM have this trust and faith in you that you'll succeed, and even if you don't, they'll be there to help.