



MorganMyers
Ideas that move you



Not your average internship.



MorganMyers, an integrated communications firm, is seeking applicants for its summer 2015 internship program

IF YOU'RE LOOKING for a communications internship that features cubicles, copy machines, serving coffee and collating papers – look elsewhere.

If you are a student pursuing a major in communications, public relations, advertising or journalism and are looking for real-life agency experience, the MorganMyers Communications Intern position may be the perfect fit for you.

The ideal candidate is one who is passionate about the agriculture or food industries, is detail-oriented, an excellent writer, thrives under pressure and finds the opportunity in every challenge.

WHO WE ARE

MorganMyers has been protecting and promoting brands for more than three decades with offices in Waukesha, Wisconsin, and Waterloo, Iowa. We specialize in the agricultural, food and beverage, and business-to-business industries with a client roster featuring Fortune 500® companies and big brand names.

WHY APPLY

Experience will give you an edge on the competition in today's tough job market. Beyond working with prestigious clients, developing an exceptional portfolio and putting your career on the fast track, our compensation package usually includes:

- Attractive, highly competitive wages
- A monthly housing/living stipend
- Assistance in finding housing (if needed)
- Paid or reimbursed travel expenses for interview(s)
- Your own office — with four walls, windows and a door!



"MorganMyers offered and delivered on everything I was looking for in an internship program. As an MM intern, you're quickly pulled into projects that provide insight into the fast-paced, highly rewarding world of agency life. One day you might find yourself at your desk writing copy for a client, and the next you're "in the field" working an event for them. Oh, and, the only coffee you'll be fetching here is your own!"
– Joy Benning

WHAT YOU'LL BE DOING

Our Communications Interns are valued employees and an important part of our team. You will gain real-life experience, a strong understanding of the agency environment and well-developed relationships with senior staff. The following is a description of what an intern's summer may look like:

- Serving clients such as Illinois Soybean Association, Oscar Mayer, Illinois Farm Families, Merck Animal Health and others.
- Filling various roles, such as project manager, copywriter, account service and becoming fully immersed in communications functions. Some of the specific duties and responsibilities may include:
 - Researching and writing feature articles, newsletter articles, collateral, audiovisuals and more
 - Developing advertising campaign materials
 - Coordinating special events and trade shows
 - Working with the creative department to produce materials
 - Interacting with the media
 - Taking photos and/or traveling as assignments demand
 - Monitoring time and expenses on assignment work



"I was treated like an actual employee and was given real responsibilities. I was able to learn and grow in so many different areas in the communications industry. I could not have gained so much valuable experience and knowledge anywhere else."
– Amy Zuroweste

HOW TO APPLY

If you want to take the next step toward becoming a relentless, savvy communicator, please submit all required application materials and any inquiries to:

Sarah Duwe
internship@morganmyers.com
(262) 650-7260
– or –
MorganMyers Communications Internship
N16 W23233 Stone Ridge Dr., Suite 200
Waukesha, WI 53188

Applicants **must** submit **all** of the following:

- MorganMyers Communications Intern application (available on the Careers page at www.morganmyers.com)
- Cover letter
- Resume containing a career-goal statement and a list of academic, professional and leadership accomplishments while in college
- Contact info for two professional references **and** an academic advisor – **three** references total
- Most recent college transcript – a Web-based version is acceptable
- **Two** writing samples



"Interning with MorganMyers allowed me to get a glimpse into a portion of ag communications I didn't know existed. It was one of my favorite internships and was a great opportunity."
– Amber Heinrich

DEADLINE:

All materials must reach MorganMyers by November 17, 2014. All finalists will be asked to participate in an interview and complete a writing and editing exercise. Finalists will be asked to bring a portfolio of work to the interview.

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